

TrustDefender to showcase real time, risk based security technology in Las Vegas at leading global authentication provider user conference

Sydney, 3 June 2010: Leading Global Transaction Security firm TrustDefender announces it will showcase their real-time, risk-based security solutions that enhance security of online authentication process at the 2010 Arcot User Conference. Arcot is the Cloud Authentication Leader delivering authentication solutions to over 100 million consumer, enterprise and e-Commerce users. Financial institutions, pharmaceutical companies, enterprises, and eShopping sites are among an extensive list of organizations that rely on the company's solutions to prevent online fraud and identity theft.

TrustDefender delivers a unique and robust security wrap solution into the massive authentication market today that will enhance the security of the user authentication logon process in real time and keep the user secure for the period of the transaction. It protects the computing device which is being used by the individual, ensuring security dedicated entirely to the safety of the user and the transaction.

Ted Egan, Founder and CEO of TrustDefender comments "We are proud to be able to support leaders in the risk and authentication market such as Arcot and others while we have the capacity to enhance their overall risk and authentication offerings, at a time when monitoring and protecting against cyber criminal activity is becoming increasingly difficult. Our unique real time, risk based security solution is designed to enhance leading authentication vendor provider solutions. We are able to combine two key components, security the computing device and protection of the users confidential identity and personal information raising the level of protection against online fraud to a new level."

As cyber crime attacks become increasingly commonplace and ever more sophisticated so does the need for the user to be sure who they are dealing with, to be sure their transaction is safe&secure and to be sure their system is well protected. On their own many of the authentication provider solutions protects the user and the transaction from a combined multi-channel risk assessment and fraud detection methodology, however TrustDefender provides an extra layer which secures the devices end-to-end before the authentication process, ensuring the risk is reduced from the moment the user logs on, to the time they log off - increasing the user's trust online.

"TrustDefender enables us to ensure a users confidence when transacting online in real time. TrustDefenders real-time risk based security solution combined with risk based authentication enhances the protection against increasing attacks from Trojans and cyber criminals. With TrustDefender, Authentication providers can truly become the first line of defence against identity fraud," comments XXXX, CEO of comment

How TrustDefender works:

- TrustDefender evaluates the security health risk in real-time and detects the malware present on the customer's computer before the authentication process begins



- TrustDefender provides the online business the ability to notify the customer of the security issue and provides prompts and advice on how to deal with the potential risk
- The security posture of a customer's machine is assessed at the same time and included in the risk scoring provided to the online business where the transaction is taking place
- TrustDefender's memory forensics allows the authentication provider to enhance their scoring of the transaction
- A report is then delivered to the financial institution receiving the transaction. An immediate warning shows the end user security is compromised, allowing all threatened parties to take action immediately

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For more information visit:

www.trustdefender.com and www.trustdefender.com/blog

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About TrustDefender

TrustDefender is the worldwide leading provider of 'real-time risk based online transaction security solutions' to safeguard consumer, financial institution and business online transactions. TrustDefender's revolutionary technologies enable users to verify its security health state, perform a memory forensics analysis and secure their mobile computing device in real-time - before and during any Internet transactions.

At the same time, TrustDefender provides real time feedback on the security health of their computer. Best yet, the user does not need to be a security expert to use this technology. Most importantly, for the first time, the financial institution has real-time information that they can use to better protect transactions from compromise and also allows the enterprise risk managers to finally get a real time risk profile of their customer base.

The Enterprise Server incorporates a real-time risk-scoring engine that together with the rules and policy engine is always in control and can give the financial institution a server-side tool to mitigate the risk on both ends and includes an extensive Auditing and Reporting module. TrustDefender is the world's first security solution which enables online businesses to integrate the home user or end user's PC into one overall security chain.

TrustDefender was founded in December 2005 after the founders discovered the traditional security model was broken – and decided to fix it.