



TrustDefender and Gulf Business Machines (GBM)

announce strategic partnership - IBEX 2010

International Banking and Financial Services Technology, Abu- Dhabi 9-11 November

November 8, 2010: TrustDefender and Gulf Business Machines (GBM) have today announced their joint partnership at the 2010 International Banking and Financial Services Technology Exhibition (IBEX) held In Abu-Dhabi National Exhibition Center (ADNEC) from the 9th to 11th November 2010. This strategic partnership will allow both TrustDefender and GBM to unite their extensive market knowledge and expertise in response to market demand in the GCC and Pakistan. As TrustDefender looks to grow their presence in the region, this partnership will ensure they are well positioned as the market leader in real-time, risk-based transactional security solutions for financial institutions and leading businesses consumers.

Ted Egan, CEO TrustDefender comments, "GBM is a strategic partner with reach across the entire GCC region with one of largest client base. This partnership will also give us credibility, being backed by one of the region's premier ICT companies. GBM was looking for an innovative Web security solution to offer in the GCC and we are proud to be selected to enhance the Banks and Financial Institutions On-line customer protection."

"TrustDefender has revolutionised Online Security with unique memory forensics technology. It performs security health checks on all devices including the memory of a consumers PC prior to any login page access. Any malware that resides in the PC and has not been detected by Anti-Virus or firewalls can be identified and is blocked before the financial transaction happens, comments **Mohamed Daoud, GBM Banking and Financial Services Practice Leader**. He continues; "TrustDefender has a unique product in the Banking & Financial sector space which not only reduces online fraud, but significantly enhances user confidence and usability in Internet banking. For us at GBM, this unique real-time risk-based approach from TrustDefender will complement our current Banking & Finance solutions portfolio offering."

TrustDefender's growing presence in the Middle East presents a market growth opportunity reaching over 212 million people across the region, of that population over 63 million people are internet users¹. According to Market Research Company RNCOS², as the online threat landscape continues to evolve and grow, and global spending on IT security is estimated to rise to US\$60 billion. The study also shows that IT security spending in the Middle East is projected to grow by 12% over the next three years, as governments and financial institutions adopt advanced security solutions.

The IBEX 2010 exhibition will bring together some of the leading minds in banking and finance, shedding light on the present state of global financial markets. It will also feature the most recent technologies, products, security and safety services which are becoming available in the banking industry.

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Notes to editor:

1. <http://www.internetworldstats.com/stats5.htm>
2. <http://www.rncos.com/>

For more information visit:

www.trustdefender.com and www.trustdefender.com/blog

About TrustDefender

TrustDefender is the worldwide leading provider of 'real-time risk based online transaction security solutions' to safeguard consumer, financial institution and business online transactions.

TrustDefender's revolutionary technologies enable users to verify its security health state, perform a memory forensics analysis and secure their mobile computing device in real-time - before and during any Internet transactions.

At the same time, TrustDefender provides real time feedback on the security health of their computer. Best yet, the user does not need to be a security expert to use this technology. Most importantly, for the first time, the financial institution has real-time information that they can use to better protect transactions from compromise and also allows the enterprise risk managers to finally get a real time risk profile of their customer base.

The Enterprise Server incorporates a real-time risk-scoring engine that together with the rules and policy engine is always in control and can give the financial institution a server-side tool to mitigate the risk on both ends and includes an extensive Auditing and Reporting module. TrustDefender is the world's first security solution which enables online businesses to integrate the home user or end user's PC into one overall security chain.



About: Gulf Business Machines

Gulf Business Machines is one of the largest regional banking and Finance solutions and service providers satisfying the technology requirements of many FI's. GBM offers an extensive range of IT infrastructure, IT solutions and services ranging from consulting, resource deployment and integration to after-sales support, through 1000 professional and over 20 solid strategic partnerships forged with internationally-recognized IT solution providers. The company's comprehensive value offerings include state of the art solutions and services for the Banking & Financial Sector and are complemented by a unique affiliation with the IBM community of hundred thousands IT experts.

More info: www.gbm4ibm.com