

TrustDefender partners with InfoSight, Inc., to address need for effective online transaction security in the US

Friday 19th November, 2010: With the increasing sophistication of online threats from Trojans and malicious software, TrustDefender and InfoSight Inc. have today announced a strategic initiative to provide enhanced online transactional security solutions to financial institutions, individuals and businesses throughout the United States of America. This partnership is driven by the increasing demand by online business and consumers for technology solutions to address this growing phenomenon of online predators who aim to steal identities to perpetrate criminal activities. The partnership will also provide TrustDefender with increased visibility, and exposure to the US market backed by InfoSight's breadth of service offerings, reputation and strong client base plus it solidifies TrustDefender's global reputation as an effective solution to counter these online predators.

Ted Egan, CEO of TrustDefender comments, "InfoSight Inc. is a well-established and recognised IT security and compliance consultancy organisation with unparalleled experience delivering innovative technology solutions to financial institutions across the US. There is a strong synergy between TrustDefender's core values and InfoSight's selected service offerings. The InfoSight team brings an unparalleled sales expertise in the industries we target and is backed by a complimentary range of IT security products and services. We believe this relationship will deliver the outcomes we are looking for, especially in ensuring InfoSight's customers are able to protect their online identities and transactions utilising TrustDefender's revolutionary real-time transaction security solutions. The relationship between TrustDefender and InfoSight will increase our resource and exposure across the USA and allow us to respond quickly and effectively to the increasing demand we are seeing throughout North America."

As one of the leading experts in minimising risk exposure, InfoSight Inc. provides the highest levels of IT security assurance and regulatory compliance services. InfoSight Inc. has a leading reputation across industries in the USA including financial services, health care, insurance, utilities and hospitality. InfoSight's solutions extend beyond the restrictions of business-as-usual information management to the engineering, implementation and management of an integrated and secure information system.

Tom Garcia, CEO of InfoSight Inc. comments, "We believe TrustDefender has an exciting and unique solution to offer organization's across North America. TrustDefender is paving the way businesses, consumers and financial institutions transact business online and are delivering a safer and stronger online awareness."

The U.S. Chamber of Commerce recommends business owners and managers identify cyber threats, as well as adopt solutions to reduce threats and increase network security. According to the Internet Crime Complaint Centre (IC3) annual cybercrime reports increased 22% in 2009 vs 2008 and were up 63% in 2009 vs. 2007. The IC3 reported that businesses lost \$559.7 million due to cybercrime in 2009 up from \$264.6 million in 2008.¹

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TrustDefender is designed to compliment, enhance and wrap around an enterprise's current security solutions; securing the customers computing device before they begin their authentication process and protecting a customer's confidential identity and personal information throughout the period of their online transaction. The solution ensures financial institutions such as Banks and Credit Unions have flexibility while they do not have to worry about threats to their customer's credentials, and more importantly, helps build the trust and reputation that drives increased online transactions due to an enhanced customer journey.

TrustDefender explained:

- TrustDefender solves the issues facing financial institutions where an increasing percentage of their customer base connects to online banking services with malware infected computers.
- Furthermore financial institutions have no visibility in real-time to see whether their customers have taken care of their computers and therefore the enterprise cannot distinguish between an infected or clean computer. This leaves the financial institution and the user at risk.
- TrustDefender's unique technology, evaluates the security health risk of a computing device, allowing the business to detect the ever increasing sophistication of malware, immediately act and stop a potential threat through the application of business rules and policies in real-time before any authentication process begins;
- TrustDefender provides key information to online enterprises including financial institutions, while giving the enterprise risk manager a real-time risk profile of the endpoint computers access their website.
- TrustDefender can be easily integrated with existing and older risk management engines to enhance the capabilities of these technologies.
- TrustDefender provides the enterprise with the ability to not only protect the customer but also notify the customer of any security threats and advise them how to deal with any potential risk. The Safe&Secure Mode will make sure that a customer can always securely login and fix the problem at a later date.

For more information visit:

www.trustdefender.com and www.trustdefender.com/blog

For any further media information or an interview contact:

Monique Jones, Taurus Marketing

Phone: +61 2 9415 4528 or +61 413 689 343

Email: monique.jones@taurusmarketing.com.au

Notes

1. <http://www.businessinsurance.com/article/20101027/NEWS/101029924>

About TrustDefender

TrustDefender is the worldwide leading provider of 'real-time risk based online transaction security solutions' to safeguard consumer, financial institution and business online transactions. TrustDefender's revolutionary technologies enable users to verify its security health state, perform a memory forensics analysis and secure their mobile computing device in real-time - before and during any Internet transactions.

At the same time, TrustDefender provides real time feedback on the security health of their computer. Best yet, the user does not need to be a security expert to use this technology. Most importantly, for the first time, the financial institution has real-time information that they can use to better protect transactions from compromise and also allows the enterprise risk managers to finally get a real time risk profile of their customer base.



The Enterprise Server incorporates a real-time risk-scoring engine that together with the rules and policy engine is always in control and can give the financial institution a server-side tool to mitigate the risk on both ends and includes an extensive Auditing and Reporting module. TrustDefender is the world's first security solution which enables online businesses to integrate the home user or end user's PC into one overall security chain.

TrustDefender was founded in December 2005 after the founders discovered the traditional security model was broken – and decided to fix it.

About InfoSight, Inc.

InfoSight, Inc. offers proven and affordable information technology, managed security, and vulnerability management services that protect and optimize how an organization's business-critical information is processed, managed and stored.

For more than 11 years, InfoSight has served organizations across the USA minimizing risk exposure and providing the highest levels of IT security assurance and regulatory compliance. InfoSight's services combine consulting with technology including Perimeter Security & Infrastructure Monitoring Services, Hosted Secure Email, Email Archival, Email and Internet Content Management Services, Data Loss Prevention & Privacy Solutions. Assurance Services include Penetration Testing, Vulnerability Assessments, Business Continuity Planning, Enterprise Risk Assessment, Training and Enterprise Security Hardening. For more information, visit www.infosightinc.com