

ZERO

What is TrustDefender Zero?

TrustDefender Zero uses next-generation technology for fraud risk management that requires no end-user download or intervention.

Using a world-first combination of “tagless device and page fingerprinting technology” TrustDefender Zero delivers “instant decisioning” capabilities to organisations in banking, finance, government, gaming, travel and airlines, healthcare, insurance, ecommerce and other industries who wish to ensure integrity of their websites and conduct business online.

TrustDefender Zero is suited to the growing number of organisations looking to secure computers connecting remotely to their website via home computers, notebooks, tablets, Smartphones, games consoles, set top boxes or via the public and private clouds.



Why TrustDefender Zero is unique

TrustDefender Zero requires no end-user software, no end-user input and provides 100% coverage across any and all devices connecting to an organisation’s network, whether internally or externally.

TrustDefender Zero gives organisations the real-time ability to:

- Detect if a customer’s account has been compromised, for example following a phishing attack.
- Detect if an account is being used for money laundering or mule activities.
- Detect fraudulent online account applications/registrations.
- Detect devices compromised by malware.
- Instantly detect new Trojans targeting the organisation and the source of a compromise.
- Deliver “instant decisioning” capabilities to the organisation.
- Fully integrate with an organisation’s back-end anti-fraud, risk, compliance and AML/CTF systems.
- Access customisable dashboards, trending reports and alerting systems.

“Instant decisioning” even before the authentication of an end-user session allows the organisation to:

- Risk score transactions.
- Increase authentication for suspect sessions: e.g. text message or phone call to the customer.
- Online application screening supporting instant credit decisions.
- Empower organisations with visibility allowing them to implemented processes critical for faster payments and instant decisions.

TrustDefender Zero delivers these benefits:

- 1) Reduces online fraud.
- 2) Improves customer retention, empowering organisations to find problems before customers do.
- 3) Reduces the costs of managing fraud.
- 4) Reduces card not present fraud.
- 5) Delivers 100% coverage across any and all devices connecting to the organisation.

As the latest reports from major IT analysts indicate that “device fingerprinting” is an essential new element in the fight against cybercrime and malware infected end-user devices, TrustDefender Zero is the first to fuse tagless device fingerprinting with page fingerprinting for maximum forewarning for prevention, detection and anti-malware protection.

TrustDefender Zero’s unique strengths put organisations and end-users well ahead of the integrated security and fraud risk management curve.